

Report on Swachh Bharat Abhiyan Drive

Date: 1st October 2024

Occasion: Commemorating Gandhi Jayanthi

Venue: Walking Grounds and the way to the venue, Narayanaguda

Time: 10:30 a.m. onwards

Participants: 33 students along with faculty members.

Objective

The Swachh Bharat Abhiyan drive was organized to honor the principles of Mahatma Gandhi, who emphasized cleanliness and hygiene as essential aspects of nation-building. The initiative aimed to spread awareness about the importance of maintaining a clean environment and to inspire the local community to contribute to the mission.

Activities Conducted

1. Cleanliness Drive:

- The drive began at 10:30 a.m. at the Walking Grounds in Narayanaguda and extended to the surrounding areas leading to the venue.
- Armed with gloves, garbage bags, and cleaning tools, 33 enthusiastic students and faculty members - Dr. B. Anjan Kumar (HoD), Mr. Amba Prasad and Ms. Sri Chandana, also took part in the activity.

2. Trash Collection:

- The participants meticulously collected litter and segregated recyclable waste wherever possible.
 - By the end of the drive, **three large bags of trash** were collected, highlighting the importance of such initiatives in keeping public spaces clean.
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Impact and Observations

- The drive not only helped in cleaning the walking grounds but also served as an awareness campaign, encouraging bystanders to adopt cleaner practices.
 - Students demonstrated a strong sense of civic responsibility and teamwork, setting an example for the community.
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Conclusion

The Swachh Bharat Abhiyan event by the Eco Club of Keshav memorial Institute of Management, commemorated Gandhi Jayanthi by aligning with his vision of a clean and sustainable India. The efforts of the 33 participating students along with faculties from MBA Department were commendable, and their dedication was instrumental in making the event a success.

Glimpses of the event:

Group Photo with Ms. V. Santhi, Principal, faculty members from Department of Business Management, KMIM, Eco Club Coordinators and student volunteers at Main Building before Swaach Bharath Drive.



Distribution of gloves and masks before Swaach Bharath Drive

Swaach Bharath Drive begins...

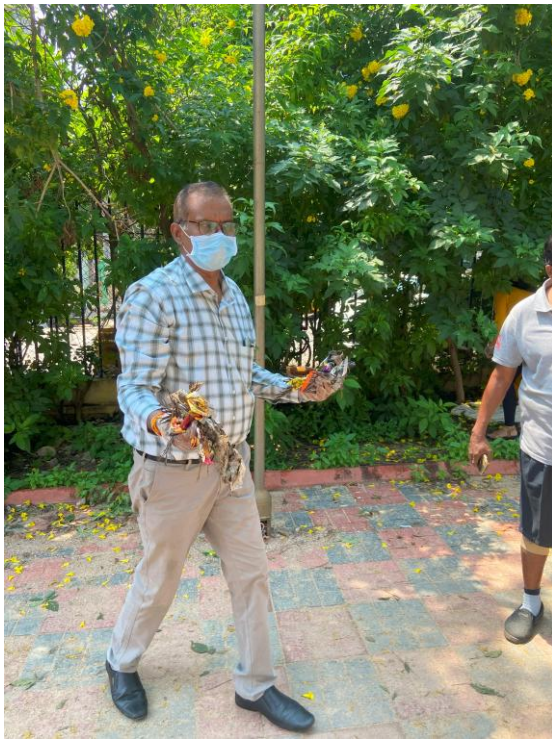


On the way from the premises of Saibaba temple to Walking Grounds, Melkote Park, Narayanguda



Collection of trash





Dr. B. Anjan Kumar (HoD) participated in the drive.

Group photo with Eco club coordinators and volunteers at entrance of walking grounds.

